

The Domino's Smart Slice Effect

NEW



Smart
Slice

Testimonials

Food Service Directors

“The appearance of Domino’s Smart Slice product is GREAT! It’s got the nutritional components that I need and a taste profile that kids will easily accept. Whole grains is a big plus when I consider new products. I’m impressed with the research and development of this new product from Domino’s. They’ve done a really good job. I have also enjoyed working with our local Domino’s franchisee over the years. She is hands-on with her business, is very easy to contact and her kids attended our schools.” Pam Casey – Director of Food Services, New Albany-Floyd County Consolidated School Corporation

“When I plan a menu, it’s all about driving participation. When I serve pizza delivered from Domino’s, I see participation increase by 500 servings per day *consistently* compared to serving frozen pizza baked in-house.” Lynette Rock, Director - Food Services, Torrance Unified School District

